

Privacy Statement

Serenity in the Stadium

Effective Date: 22.8.2024

1. Introduction

Read the Play and Active Geelong, we are committed to protecting your privacy. This privacy statement outlines how we collect, use, store, and protect your personal information when you register for or participate in our event 'Serenity in the Stadium'. By registering for the event, you consent to the practices described in this statement.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, age, gender, contact details (email, phone number), and any other information you provide during registration.
- **Health Information:** Any medical conditions, allergies, or special requirements disclosed during registration.
- **Event Participation Details:** Information regarding your participation, including your responses to custom registration questions.
- **Technical Information:** Data collected through cookies and similar technologies when you visit our website or use online registration platforms.

3. How We Use Your Information

We use the information we collect to:

- **Manage Event Registration:** Process your registration and manage your participation in the event.
- **Communication:** Send you information and updates related to the event, including logistical details, reminders, and post-event follow-ups.
- **Health and Safety:** Ensure your safety during the event by sharing relevant health information with event staff or medical personnel if necessary.
- **Marketing and Promotions:** With your consent, we may use your contact details to send you promotional materials about future events or activities related to mental and physical well-being.
- **Analytics and Improvements:** Analyse participation data to improve the planning and execution of future events.

4. Sharing Your Information

We may share your information with:

- **Event Partners:** Trusted third parties who assist us in organising and conducting the event, such as venue providers, medical staff, and marketing agencies.
- **Legal Requirements:** Authorities if required by law or to protect the rights, property, or safety of our organisation, participants, or others.

5. Data Security

We implement appropriate technical and organisational measures to protect your personal information from unauthorised access, disclosure, alteration, or destruction. Access to your information is restricted to authorised personnel only.

6. Data Retention

We will retain your personal information for as long as necessary to fulfil the purposes outlined in this statement, or as required by law. After this period, your data will be securely deleted or anonymised.

7. Your Rights

You have the right to:

- **Access Your Information:** Request a copy of the personal information we hold about you.
- **Correct Your Information:** Request corrections to any inaccuracies in your personal data.
- **Withdraw Consent:** Opt out of receiving promotional communications at any time.
- **Delete Your Information:** Request the deletion of your personal data, subject to legal requirements.

8. Contact Us

If you have any questions or concerns about this privacy statement or how your information is handled, please contact us at:

- **Email:** info@readtheplay.org.au

9. Updates to This Statement

We may update this privacy statement from time to time. Any changes will be posted on our website and will take effect upon publication.